

Education Council Meeting
Thursday, February 10, 2022
5:00 p.m.
Via Zoom

Faculty

Educational Administrators

Name	Location
Bill Gillett	Dean Business & Commercial Aviation Programs
Andrew Hay	Provost & VP Academic
Joan Ragsdale	Regional Dean Shuswap
Ross Tyner	Director Library Services

Students

Staff

Name	Location
Bobbie Wyatt	Kelowna Campus
Michelle Somerville	Kelowna Campus

Non-Voting

Secretariat

Other Recipients

Name	Area	Name	Area
Joanna Campbell	Assistant to the President	Meri Kim Oliver	VP - Students
Eric Corneau Campus Admin	Regional Dean S Ok/Similk. Campus Admin-	Yvonne Moritz	Dean Science, Technology & Health

3.2

Graphic Design as recommended for approval

Proposal Rationale

Introduction to Graphic Design is a module of the Graphic Design Fundamentals Micro-

Okanagan College does not currently offer specific training in graphic design outside of diploma offerings. This Graphic Design Essentials micro-credential will provide industry relevant skills training (upskilling and reskilling) for learners in the OC region communities.

Graphic design involves using both graphics and text to convey a concept or idea. This industry includes a myriad of activities including corporate identity/branding, advertising, and promotions, print production, and professional report creation. Graphic designers create visual forms of