

# COURSE OUTLINE

SUMMER SESSION 2024

**COURSE CODE:** BUAD 293

**COURSE TITLE** Entrepreneurship

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Calendar Description



## Evaluation Procedure

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|                                    |              |
|------------------------------------|--------------|
| Group Component                    |              |
| Business Plan Proposal             | 10 %         |
| Business Plan Project              | 40 %         |
| Individual Component               |              |
| Individual Assignments & Term Work | 40 %         |
| Business Plan Presentation         | 10 %         |
| <b>Total</b>                       | <b>100 %</b> |

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## Required Materials

Knowles, R. (2017). Small Business: An Entrepreneur's Plan, 7th Enhanced Canadian ed. Toronto, Canada: Nelson Education Limited

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## Course Schedule

(Subject to change at the discretion of the professor.)

| Date    | Topic | Textbook |
|---------|-------|----------|
| Monday, |       |          |

**2024:**

