

# Business Administration

Course Number:

Course Title:

Credits: 3

Calendar Description: Formerly BUAD 339. This course explores sustainability theory and sustainable management practices for private-sector business. Environmental, social and economic concepts are integrated and applied across business disciplines. Sustainability models and evaluation frameworks are used to understand how sustainability can impact strategic thinking, operational decision-making, and performance reporting.

Semester and Year:

Prerequisite(s): A minimum of third year standing

Corequisite(s): None

Prerequisite to: None

## Sustainable Management

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***(Course Captain)***

Upon completion of this course students will be able to

- explain sustainability issues in a business context.
- assess business practices using the three pillars model of sustainability.
- evaluate business sustainability reporting using contemporary reporting methods.
- describe environmental economics and environmental valuation methods.
- explain how human resources management builds capacity for sustainable management.
- recommend sustainability initiatives throughout a firm's entire value chain.
- critique a firm's sustainability strategy.
- compare a firm's stakeholder engagement strategies to current sustainability guidelines.

This course will cover the following content:

***See the Course Schedule below***

## Sustainable Management

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Learning Activities	15%
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# Sustainable Management

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2024 Week of		Monday January 8th, First day of class Monday February 19 <sup>th</sup> , Statutory Holiday (no classes) February 20 <sup>th</sup> thru 23 <sup>rd</sup> , Reading Week Friday March 29 <sup>th</sup> and Monday April 1 <sup>st</sup> , Statutory Holiday (no classes)	
1	Jan 8	Sustainable development in a business context Introduction to the Patagonia Case Sustainable Management Mentorship Training	Ch 5 PRME, the UN Global Compact and the Sustainable Development Goals in <i>The Business Student's Guide to Sustainable Management</i>
2			



