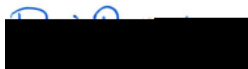


Business Administration

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|-------------------------|---|
| Course Number: | TOUR 105 |
| Course Title: | INTRODUCTION TO TOURISM |
| Credits: | 3 |
| Calendar Description: | This course provides students with an understanding of the complex nature of tourism including economic, environmental, and social impacts. Topics include components of the tourism industry; linkages between tourism and hospitality; the size, scope and infrastructure of the tourism industry; trends and issues in the industry; travel motivators; career opportunities and the role of management. |
| Semester and Year: | FALL 2022 |
| Prerequisite(s): | No |
| Corequisite(s): | No |
| Prerequisite to: | TOUR 200, BUAD 351 and BUAD 358 |
| Final Exam: | Yes |
| Hours per week: | 3 |
| Graduation Requirement: | |
| Substitutable Courses: | No |
| Transfer Credit: | No |
| Special Notes: | This course is also offered as BUAD 115. Students with credit for BUAD 115 or BUAD 206 cannot take TOUR 105 for additional credit |
| Originally Developed: | 2018 |
| EDCO Approval: | June 2020 |



Course Schedule:

Important
Dates

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.