

# Business Administration

Course Number: **BUAD 425**

**Professors**

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**Learning Outcomes**

<p>Upon completion of this course students will be able to</p> <ul style="list-style-type: none"> <li>conduct and evaluate secondary research related to current public policy issues.</li> <li>explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.</li> <li>apply the normative approach to government policy.</li> <li>apply the positive approach to government policy.</li> <li>analyze the economic implications associated with government policy initiatives.</li> <li>explain the impact of government policy initiatives on Canadian business.</li> <li>recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives.</li> </ul>
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**Course Objectives**

<p>This course will cover the following content: Please refer to the weekly Course Schedule</p>
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**Evaluation Procedure**

Assignments	20%
Term Paper	35%
Seminar/Class Participation	15%
Final Exam*	30%
Total	100%





