

Professors

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Learning Outcomes

Upon completion of this course students will be able to

demonstrate learning beyond the classroom and into the community by completing a service-based project that seeks to foster civic values and engagement.

develop skills and values associated with teamwork, community involvement and citizenship through working with a client and in group activities.

analyze complex problems in multifaceted settings by completing a service based project.

showcase decision-making strategies which incorporate perspectives of external stakeholders and business ethics through working with organizations and clients on real life projects and issues.

Evaluation Procedure

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| Service Project* | | |
| Service Project Proposal..... | 5% | |
| Service Project..... | 35% | |
| Service Project Presentation..... | <u>10%</u> | |
| Total Project..... | | 50% |
| In-class Exam | | 25% |
| Team Assignment** | | 10% |
| Participation | | |
| In-class Participation..... | 5% | |
| Online Journal..... | <u>10%</u> | |
| Total Participation..... | | 15% |
| Total | | 100% |

Notes

*The “Service Project” can be completed individually or in small teams. **The “Team Assignment” is the only mandatory course activity that has to be performed in a team.

Course Overview: Organizations that focus their product or service on sustaining and developing their communities are increasing in number. These organizations can take the form of non-profits, cooperatives and social enterprise businesses.

Course Schedule - Kelowna

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| Sep | 3-7 | College-wide Orientation Day Sep 4 | Classes begin Sep 5 |
| Sep | 10-14 | Course Introduction, Project Discussion Volunteer Management <u>Readings (Ellis & Volunteer Canada, p. 1-8)</u> | Review of projects |
| Sep | 17-21 | Service Learning, Project Discussion <u>Readings</u> (Godfrey, Illes & Berry & Papamarcos, p. 9-35) | Project Selection and Approval |
| Sep | 24-28 | Introduction to Social Entrepreneurship <u>Readings (Myrah; Dees, p. 36-61)</u> | |

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.