

# Business Administration

Course Number: **BUAD 309**

Course Title: **SOCIAL ENTREPRENEURSHIP**

Credits: 3

Calendar Description: Organizations that focus their product or service on sustaining and developing their communities are increasing in number. These organizations can take the form of non-profits, co-operatives and social enterprise businesses. This course takes a very hands-on approach to understanding and learning about the challenges that these organizations face. Through a service learning approach, class seminars and guest speakers, students will exp.6(r)-6odent ,

**Professors**

<b>Name</b>	<b>Phone number</b>	<b>Office</b>	<b>Email</b>
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**Evaluation Procedure**

Service Project*	
Service Project Proposal.....	5%
Service Project.....	35%
Service Project Presentation.....	<u>10%</u>
Total Project.....	<u>50%</u>
In-class Exam* .....	20%
Team Assignment* .....	10%
Participation	
In-class Participation.....	7%
Online Journal.....	10%
Class Blog.....	<u>3%</u>
Total Participation.....	<u>20%</u>
Total.....	<b>100%</b>

**Notes**

\*The "Team Assignment" is the only mandatory course activity that has to be performed in a team. The Service Project can be completed individually or in a team of two. Students must pass the In-Class Exam (50% minimum grade) in order to pass the course.

Organizations that focus their product or service on sustaining and developing their communities are increasing in number. These organizations can take the form of non-profits, cooperatives and social enterprise businesses.

Changing community demographics and decreases in funding by social service ministries have necessitated that communities look to local organizations and businesses to solve local problems. Organizations both in the non-profit and business sectors

## Course Schedule

Date		Topic & Readings	Tasks
Week of:		Tues. Sept 8 College-wide Orientation Day Wed. Sept 9 Classes begin	No classes this week
Sept	14	Course Introduction, Project Discussion Volunteer Management <u>Readings (Ellis &amp; Volunteer Canada, p 1-8)</u>	Review Projects On-line
	21	Service Learning, Project Discussion <u>Readings (Godfrey, Illes &amp; Berry &amp; Papamarcos, pp 9-35)</u>	Project Selection and Approval <b>Complete Pre-Survey Sep 27</b>

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can