

Professors

Name	Phone number	Office	Email
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Learning Outcomes

Upon completion of this course, students will be able to

demonstrate personal, interpersonal, and group skills necessary to effectively operate a company in a business environment.

prepare high-quality written and oral presentations that defend company strategies and forecast company performance.

demonstrate the ability to set goals, implement plans, and measure results.

examine the link between accounting data and strategic planning.

evaluate company performance, weaknesses, and threats for both the short- and long-term profitability of the business.

implement strategic objectives that align marketing, production, human resources

Course Schedule

2020 Week of	Monday, January 6 First Day of Classes Monday, February 17 Family Day Tuesday, February 18 Friday, February 21 Reading Break Thursday, April 9 Last Day of Regular Classes	
Jan		
	Course schedule is many pages long due to the high level of details. It will be posted on Moodle.	
Apr		

